

Pathway Purchasing Network

FOR IMMEDIATE RELEASE

Pathway Purchasing Network Launches New Value-added Member Programs.

With reimbursement, education and market support, members gain additional ways to provide quality patient care and control financial viability

Columbia, SC (July 7, 2017) – BDI Group subsidiary Pathway Purchasing Network, a specialty product purchasing and patient support services organization serving specialty pharmacies, home infusion companies and physician practices, announced today the launch of four significant, value-added member programs designed to help organizations gain visibility into market insights, better manage reimbursement and improve access and affordability for patients who rely on Ig and factor therapies.

Pathway has worked with a team that has deep experience in designing programs that support patient access, adherence and reimbursement providing additional member services, including:

RxTouchpoints: This subscription-based reimbursement support program ranges from basic hotline support for non-patient specific billing and coding questions to complex case management, including benefits investigations, prior authorization support, pre-claims review, coordination with patient assistance programs, alternate coverage searches, appeals and denied claims and live reimbursement education. These services are delivered by reimbursement experts from Radius Specialty Solutions, a BDI Group company.

Reimbursement and Clinical Education: Pathway has compiled a targeted schedule of online education on topics ranging from reimbursement challenges and insights by disease state to changing market dynamics. Programs are led by Ig and factor reimbursement experts as well as market leaders in the treatment of hemophilia and autoimmune

diseases. This education series is delivered through live or pre-recorded webinar presentations.

Loyalty Program: Pathway's portfolio includes all Ig products on the market today. With this level of access, Pathway has designed a program that rewards those organizations with volume purchases. Qualifying member organizations can receive quarterly rebates based on tiered monthly usage.

Marketing Assistance: Member organizations receive discounted rates on marketing services and access to an award-winning team that can assist in creating lasting brand representation tailored to the organization's specialized offerings.

"Pathway's goal as a GPO is to focus on all aspects that drive the success of our member organizations in better serving their patients," says Ali Cobb, senior director of Pathway Purchasing Network. "These value-added services allow us to better support our Pathway members, so that they, in turn, can provide better patient support and have better control over their financial success."

For more information or to receive a member application, call 1.877.284.9299 or info@pathwaypurchasing.com.

About Pathway Purchasing Network
pathwaypurchasing.com | 877.284.9299

Pathway Purchasing Network, a BDI Group company, is a specialty product purchasing and patient support services organization dedicated to Ig and factor products, delivering high-touch solutions that improve the quality of care for patients on these therapies. Pathway helps specialty and home infusion pharmacies and physicians get patients on therapy quickly, control costs, optimize reimbursement and gain visibility into the operational and financial health of their business.

For media inquiries, contact:

Cassandra Johnson
cjohnson@radiusspecialty.com
(803) 978 2967

McKesson Corporation
120 Research Drive
Columbia, SC 29203

www.mckesson.com
www.pathwaypurchasing.com